



**Digital Account Manager**  
**SBW (Advertising)**  
**Salary: Competitive**  
**Cardiff City Centre**

SBW are an Integrated Advertising Agency, with offices in Cardiff and Bristol. We currently have a number of exciting opportunities to join our fast growing team.

As a Digital Account Manager, you will be accountable for the overall day-to-day delivery of SBW solutions. You will also support Account Directors, contributing to the strategic direction of a portfolio of accounts. You will provide clients with appropriate solutions that help them to achieve their marketing goals. With full knowledge of all the products and services offered by SBW including digital advertising, you will be able to recommend and sell these to clients, all with the view to accomplish the client's objectives. You will be able to build a strong and lasting relationship with clients, based on excellent, honest and reliable customer service.

- This role has a strong emphasis on digital including social content delivery and PPC.
- You will need to bring strategic insight backed up with an operational/working knowledge of day-to-day campaign delivery in order to succeed and develop in the role.
- Results driven, keen to show our clients the success we are bringing them via insight reports and monthly ROI updates.
- Advertising agency experience is desirable but not essential for the right person.

You should feel comfortable taking and giving direction to other members of the team, including an account executive who will provide you with support. You will have lots of opportunity to grow with this role, ambition and commitment to developing the team around you and our client base will be rewarded.

At SBW we create, develop and implement positive impact campaigns that change the way people think – for the better. Our agency values can be seen in everything we do, we are for the 'good stuff', we are Inspired, Bright, Together & Human.

In return you will receive a competitive salary, holiday entitlement and excellent career development opportunities. Sound interesting? Please send your CV, together with a cover letter explaining your current position and salary expectations to [recruitment@sbwadvertising.co.uk](mailto:recruitment@sbwadvertising.co.uk)

**Closing date: Wednesday 13<sup>th</sup> April 2019**

No agencies please. Unfortunately due to the high number of application we receive, we cannot respond in full to every application. If you have not heard from us within 2 weeks of the job closing date, you should assume you have not been successful on this occasion, but that we wish you all the best in the future.